



LIST YOUR PROPERTY NOW

Drive traffic to your website

Build your brand recognition

Benefit from social media
marketing and editorial

Gain credibility with an official Hot
Springs of America affiliate badge

jessica@hotspringsassociation.com

HotSpringsofAmerica.com

A marketing opportunity provided
by the Hot Springs Association



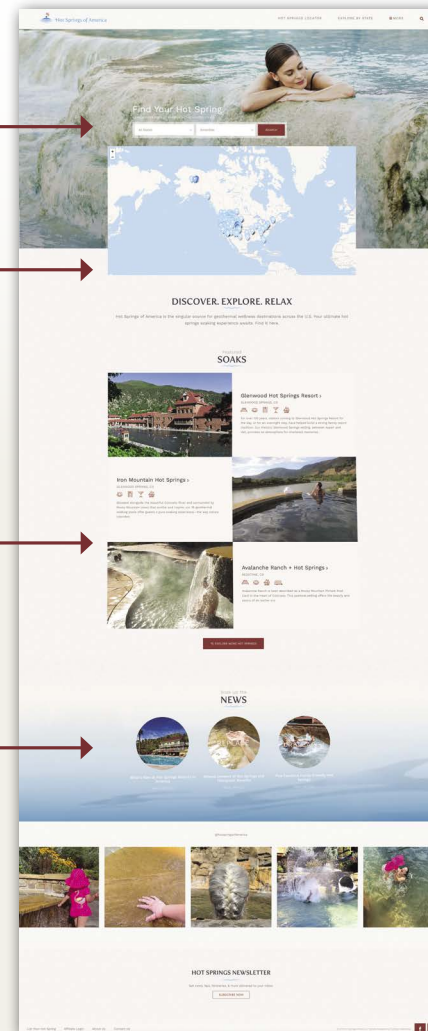
**HOT SPRINGS
ASSOCIATION**

SEVERAL WAYS TO BENEFIT FROM MORE EXPOSURE

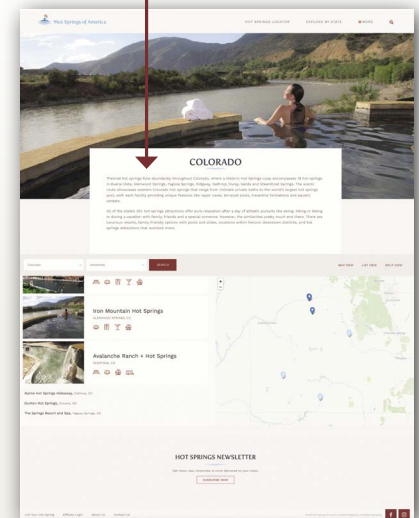
Search by state
or amenity

Interactive map

Opportunities
for homepage
exposure both
in the *Featured
Soaks* section
and the *Soak up
the News* blog.



Dedicated
state pages



Resort promoted on
social media sites.





	BASIC COOL PACKAGE	MEMBER BASIC WARM PACKAGE	PREMIUM HOT PACKAGE
	Free	Join the Hot Springs Association for an upgraded listing!	\$1200/year That's only \$100/month! Members only
LISTING INCLUDES			
RESORT INFORMATION			
Resort name	✓	✓	✓
Physical address	✓	✓	✓
Map pin	✓	✓	✓
BRANDING BOOSTS AND LEADS			
Amenities			✓
Link to website		✓	✓
Email address			✓
Social media links			✓
300-word description			✓
1 feature photo		✓	✓
10 photos			✓
Video link to YouTube or Vimeo			✓
Link to downloadable brochure			✓
INCREASED VISIBILITY			
Top tier sort			✓
Home page feature photo (on rotation)			✓
Boosted Facebook/Instagram post			✓
One week social media takeover			✓
Feature in newsletter			✓

OPTIONAL

EXCLUSIVE CONTENT CREATION \$750

- 500 word professionally written blog solely highlighting your property
- Paid promotion of blog
- Blog featured in newsletter
- Social media promotion

AN EVOLUTIONARY TALE: DURANGO HOT SPRINGS

Hot Springs of America

Joyful Journey Hot Springs is a deeply spiritual place with powerful connections to nature, making it an ideal destination for a personal wellness retreat.

By Jessica Lynn
MAR 28, 2022

Located in Colorado's stunning Animas Valley, Durango Hot Springs Resort's welcoming visitors to this, stay, soak and relax since the 1880s. The deeply hot springs hospitality continue as the geothermal attraction debuts a new transformation.

Just nine miles north of historic downtown Durango, the Colorado hot springs southwestern corner of the state is also a short drive from Purgatory Ski Area location for the many visitors who come to the area for the region's history to ride the Durango and Silverton narrow gauge railroad, for its thriving culture and an abundance of year-round outdoor recreation opportunities. After all, exploring, soaking in the geothermal waters is the perfect way to spend an entire day or an entire weekend. Offering soaking and spa services, along with lodging at partner hotels, visitors can enjoy it all at [Hot Springs of America](https://www.hotspringsofamerica.com).

Renovations Complete at Durango Hot Springs

In 2019, new owners acquired the property and wasted no time elevating the soaking and spa experience. Improvements to the facilities began immediately starting with the change of name to Durango Hot Springs. The comprehensive renovation included adding more soaking pools, some with temperature controls, others specific to families, surfers, for those wishing to exercise, the lap lanes in the outdoor pool perfect for a casual swim or more intense training. Further enhancing the landscape was designed to blend in with the surrounding natural beauty of escape from the ordinary.

A Place for Soulful Soaking

It's all in pure joy at Durango Hot Springs—an experience that revives both geothermal waters are color-free, chemical-free and contain an abundance of calcium, sodium, silica and sulfate among the most prominent. The hot springs features 20 unique thermal mineral water features, 16 natural mineral pools and eight private, Japanese-inspired cedar soaking tubs, as well as a path and a mineral water rain tower. Temperatures range from a comfy 101° to 121° (121°C). Any tensions guests may have been carrying quickly dissipate as heat goes to work, deeply relaxing both body and mind. In addition to therapeutic heat, visitors can also indulge in the healing dry heat of the saunas, beneficial for detoxification.

Spa Services & Lodging Partners

The resort features both www.hotspringsofamerica.com and close-by lodging. Guests can put themselves in the hands of a professional massage therapist. The spa menu includes massages, including warm stone massage and couples' treatments, as well as indulgences, facials and add-on enhancements. To accommodate guests with www.hotspringsofamerica.com, Durango Hot Springs has partnered with some of the town's best lodging properties including the General Palmer Hotel, Rochester Hotel & Bar/Land House, O-Bar-O Cabins and the Strater Hotel.

Durango Hot Springs is open daily from 9 a.m. to 10 p.m. Spa hours vary. Reservations are required for both the hot springs and spa services. For preferred rates, book lodging at [partnering online](https://www.hotspringsofamerica.com).

Learn more and visit [Durango Hot Springs](https://www.hotspringsofamerica.com) today!

Moccasin Springs Natural Mineral Spa

NURTURE your mind and body at MOCCASIN SPRINGS NATURAL MINERAL SPA HOT SPRINGS, SOUTH DAKOTA

Hot Springs of America

How do you want to remember about this post?

1 comment

Unfollowers already have this post! I can't wait to go back to there.

FREE LISTING

1000 Springs Resort, Hagerman, ID

Agua Caliente County Park Hot Springs, San Diego, CA

Alameda's Hot Springs Retreat, Hot Springs, MT

Aletheia Springs, Glen Ellen, CA

Alvord Hot Springs, Princeton, OR

PAID LISTING



Glenwood Hot Springs Resort >

GLENWOOD SPRINGS, CO


For over 130 years, visitors coming to Glenwood Hot Springs Resort for the day, or for an overnight stay, have helped build a strong family resort tradition. Our Historic Glenwood Springs setting, between Aspen and Vail, provides an atmosphere for cherished memories.

SEARCH RESULTS

Colorado


Americas

SEARCH



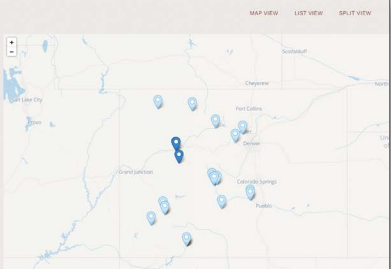
Iron Mountain Hot Springs

GLENWOOD SPRINGS, CO

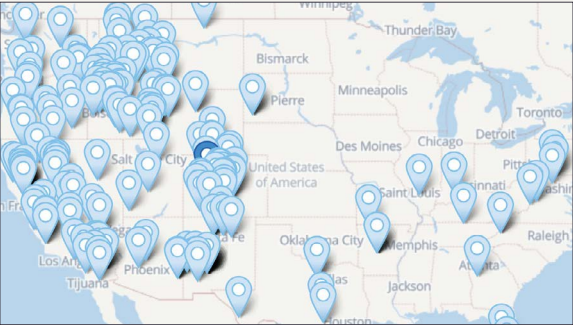


Avalanche Ranch + Hot Springs

REDSTONE, CO





MAP PINS



PREMIUM PAGE

MOCCASIN SPRINGS NATURAL MINERAL SPA





[WEBSITE](#)

Located in Hot Springs, South Dakota, Moccasin Springs Natural Mineral Spa is a place that nurtures the mind and body through natural mineral springs, touch therapies, movement and food.


Moccasin Springs is a blend of the historical and the modern—where time and geothermal water flow freely among the rocks, ruins and contemporary structures. Original rock walls and stone foundations of the century-plus old historic building have been carefully preserved and repurposed—a stunning metamorphosis that has transformed once indoor rooms into open-air aquatic pools for communal bathing.

First opened in 1890 as the Minnekahta Bathhouse, Moccasin Springs attracted sojourners seeking health and wellness from around the globe. In 2019, the property was revived as a natural mineral spa to once again serve as a health-focused destination centered on the recuperative waters.


Welcoming guests annually from May through December, the water temperatures in the pools range from 88°F to over 102°F (31°C to 39°C). In addition to soaking, Moccasin Springs features beautifully appointed facilities, at once both luxurious and rustic, where guests can enjoy massage and other spa treatments, a private soaking tub, a sauna and a studio for holding workshops and practicing Yoga and 5 Element Dance.

The resort's on-site restaurant, The Buffalo Dreamer, specializes in food alchemy with creative, healthy offerings that feature organic choices, including meats and produce procured from local farms whenever possible. Visitors can sleep well atop Bluebird Mesa, where four cozy cabins have 360-degree views of grassy meadows and red rock cliffs.

For additional insight read [Moccasin Springs: Rising from the Ruins](#).



Watch on YouTube





Moccasin Springs Natural Mineral Spa

1829 Minnekahta Avenue
Hot Springs, SD 57747
[Get Directions](#)
605-745-7625

MEMBER PAGE

AVALANCHE RANCH HOT SPRINGS





Avalanche Ranch Hot Springs

12863 Hwy 133
Redstone, CO 81623

[WEBSITE](#)

MOBILE FRIENDLY

1:56

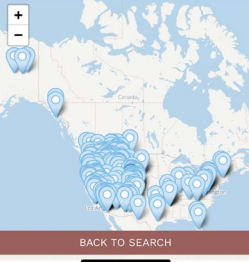
hotspringsofamerica.com

All States

Amenities

SEARCH

MAP VIEW LIST VIEW




BACK TO SEARCH

1:54

hotspringsofamerica.com

IRON MOUNTAIN HOT SPRINGS



[WEBSITE](#)

Iron Mountain Hot Springs
281 Centennial Street
Glenwood Springs, CO 81601

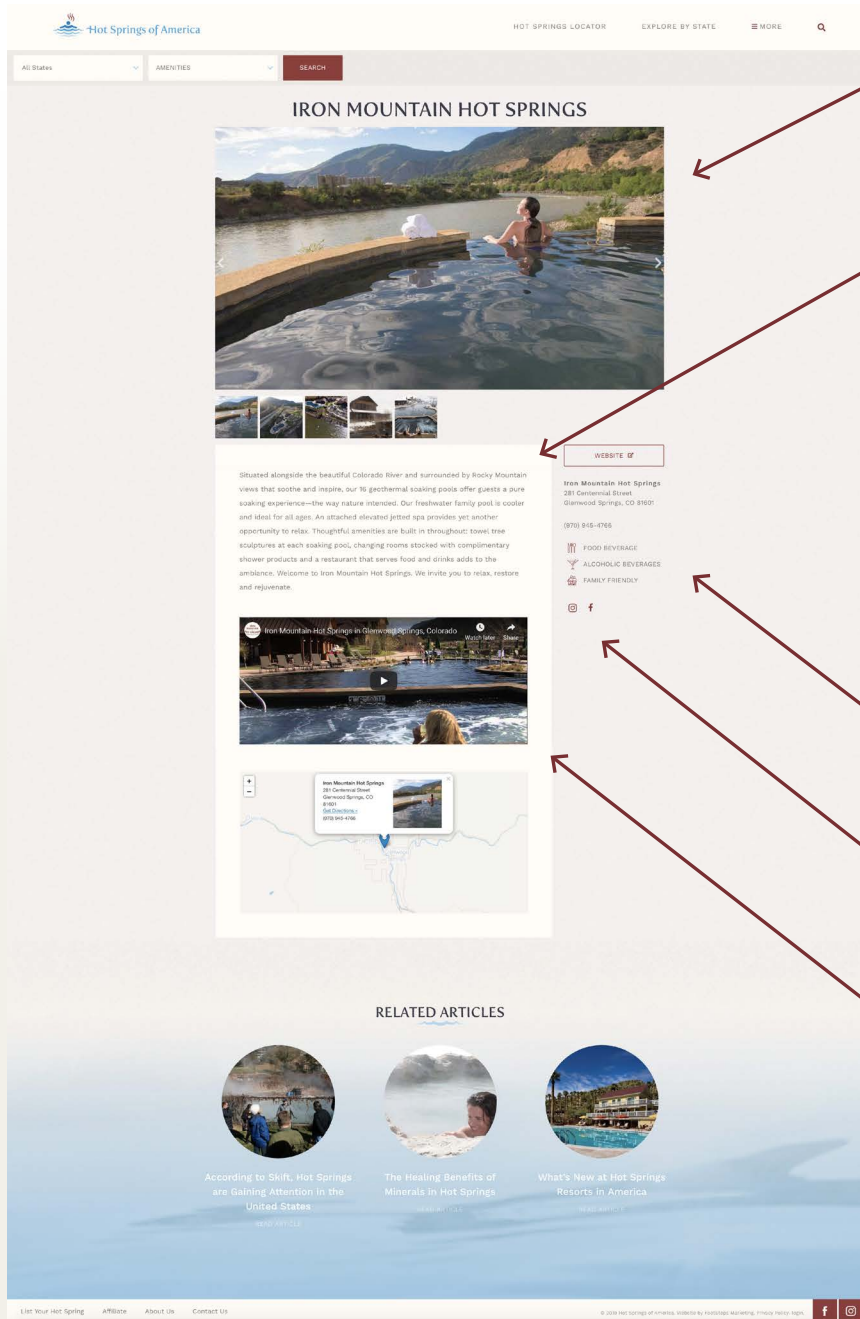
(970) 945-4766

FOOD BEVERAGE

ALCOHOLIC BEVERAGES

FAMILY FRIENDLY

Premium Listings



Enhance emotional connection and engagement with your customer by adding imagery. *The human brain processes images 60,000 times faster than text.*

Tell your story. People are more likely to buy from a brand when they love their story. Descriptions are a way to showcase what makes you unique.



Providing searchable amenities and descriptions helps target the right customer for your business.

Boost your social media reach with links on your landing page.

Video is an integral part of your customers journey. *84% of video marketers think video has helped with lead generation and 86% say video has boosted their website traffic.*

Source: Wyzowl

JOIN

Visibility



Benefit from Hot Springs of America marketing

Hot Springs of America targets an audience comprised of hot springs and wellness enthusiasts from around the globe and directs them to properties that best fit their interests. A premium listing captures this targeted audience and helps your property to be seen by the right people.

Hot Springs of America marketing campaigns include:

- paid Google ads
- SEO analysis
- content creation
- YouTube presence
- increased page views
- email campaigns
- active posting
- boosted posts
- video posts
- partnerships and collaborations
- PR

Hot Springs of America has been featured in
Prevention. AARP® The New York Times

LIST YOUR PROPERTY